Who is Admirror?

Admirror creates innovative communication and interaction through smart mirrors. Established in Valkenburg aan de Geul since 2010. The mirror, called Smart Admirror, is developed and made by our company in the Netherlands.
Mindmap Admirror

Admirror has franchisees in The Netherlands and abroad (with a total of 10)

Advertisement department
(Admirrors in our ownership)

Developing systems/software

Developing & Manufacturing Smart Admirrors

Ad sell on those Admirrors

Smart Admirror
Interactive Touch Smart Admirror
Interactive Sensor Smart Admirror
Feedback Smart Admirror
Business communication
My Smart Admirror
Funhouse Smart Admirror
Healthcare Smart Admirror
Eldery Smart Admirror

Possible branches

Elevator firms
Hotels/Hospitality
Educational Institutes
Beauty & Wellness

Airports
Optician
Other retail
Entertainment
Hairdressers/Barbershops

Businesses with a high security level

Private sector
Entertainment
Hospitals
Nursing homes
Communication on the Smart Admirror

- Text
- Ads
- Photos
- Videos, possibly with sound
- Newsfeeds
- Social Media feeds
- Surf the internet like using Tablet and Smart Phone
- Pushed content

*The most important thing is: the function of the mirror, that is an important viewing moment, which means communication is optimal*
What is the interactive Smart Admirror?

Mirror that creates interaction in an innovative way:

- Interactive
- Informative
- Feedback
- Inspiring
- Motivating
- Entertaining
- Triggert
- Researched
- Registers
- Communicates
- Seduced

- Visitors
- Quests
- Staff members
- Costumers
What can the interactive Smart Admirror do?

- Pushed & interactive & responsive content!
  - Yes No
  - Multiple questions / answers
  - Multiple levels
  - All data stored real time in a database
  - Direct ordering online
The Interactive Smart Admirror in the catering industry

Booking & ordering room service / breakfast / dinner / cycling / outings etc.
Generating extra sales

Receive feedback about:
- The quality
- Customer service
- Product Range
- Guest experiences
- Survey as desired
De Interactieve Smart Admirror in hotels

In the lifts/public areas/rooms:

- Menu of the day communicating
- Reserve a table for dinner immediately
- Book an e-bike with route
- Promotion of events in the area
- Show possibilities & Opening hours:
  - Swimming pool/fitness/Wellness/massage/bar/Restaurant
  - Fire and escape routes in picture by default
  - (paid) Adverts local attractions/recreation
  - To fill out as desired
Business Communication: De Smart Admirror in your business

Innovatieve wijze van communiceren
Positief infotainment en entertainment
Opvallend en trendy

Ideal for employees and customers to:
- Inform
- Motivate
- Inspire
The interactive Smart Admirror in your company

- Stimulating workers
- Share successes
- Promoting mission and Vision
- Do research
- Inspire
- Ask questions/Survey
- Increase business Safety
- Sharing innovations
- Compliments customers Share
The interactive Smart Admirror in the hairdressing salon

- Customers can order products
- Atmosphere and experience for kids; Games/YouTube/Instagram
- Show news and trends in hairstyles
- Personal interactive advice from the hairdresser via the mirror
- Try interactive hairstyles and colors through the mirror
- Video/tutorial on using hair products
- Promotions and Offers
- Measuring satisfaction
- Pricelist
- (paid) Advertising of suppliers & hairdressers Products
- (paid) Advertising of local advertisers
The Interactieve Smart Admirror in The Hairdressing Salon

- Earn model by:
- More Sales by selling products
- Provide more customer opportunities
- Innovative tool to choose new hairstyle or other hair color
- Result directly visible in the mirror
The Interactieve Smart Admirror in The Hairdressing Salon

- Data collection of the target group
- One cannot get round message, extra attention value
- Positive entertainment, share your hairstyle on social media
- Endless possibilities through Internet connection
My Smart Admirror @Home

- Mini games
- Pairing with smartphone
- Check your Calendar
- news site
- Weerssite
- Shares
- Augmented reality
- Link to Google maps/hotspots/interests/reviews/Opening hours
- Record your other visitors' responses
- Realtime video pairing with a different mirror or location
Connection of the Smart Admirror

Control via:
- Standalone with usb
- LAN-Netwerkaansluiting
- 4g Connection to Modem
- Wi-Fi Connection

Functionalities:
- Sensor Control
- Touch Control
- Camera Scan Possible
- Voice controlled
- Digitally via online CMS
Custom made Smart Admirror

- Mirror in house style brand/product or company
- Integrating Mirror into interior
- Various sizes possible, horizontal and vertical
- Mirror with 1 or more screens possible
- Also the list can be made completely to your liking
- Rough wood, ornamental frame, aluminum, iron, etc.
Applications Branches Admirror spiegels

- Horeca
- Education
- Salons
- Opticians
- Airports
- Industry
- Automotive
- Care institutions

- Chemistry
- Supermarkets
- Retail
- Holiday Parks
- Reception rooms
- Sanitary facilities
- Canteens

- But also in your home and in seniors homes
Investering Admirror?

- Mirror size width x height. List 7 cm thick.
  - 640 x 640 mm € 1.703,-
  - 710 x 690 mm € 1.703,-
- Smart Admirror with built-in 23 inch monitor
  - Van 640 x 670* mm € 1.703,-
  - Tot 1600 x 800* mm € 1.849,-
  *Both horizontally and vertically

Surcharge Touch/Interactive Smart Admirror with 1 touch screen: €500,-
Surcharge Touch/Interactive Smart Admirror with 2 screens, 1 touch and 1 transmit screen: €800,-.
Colour list in desired RAL colour or with wood/aluminium/iron is €250,-.
License per mirror per month is €20,- including CMS and software.
Rates are excluding transport and installation
Credentials Admirror

- VDL Nedcar
- Heineken
- Red Bull
- MediaMarket
- Vebego, I do
- Zuyd Hogeschool
- Bacchus Living
- The Kids Republic Company
- Parkking
- Schiphol
- 10 Franchise Partners Worldwide

YouTube links:
- [youtube/admirror](https://youtube/admirror)